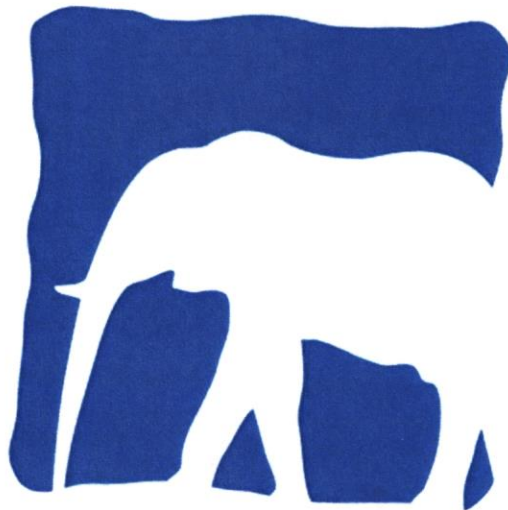
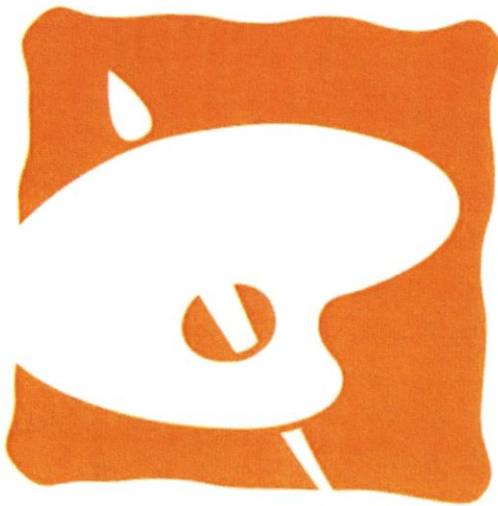


SALT LAKE COUNTY SL



ZAP
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Salt Lake County Zoo, Arts and Parks (ZAP) Program

Salt Lake County Zoo, Arts and Parks (ZAP) Program

General Information

When you pay sales tax, 1 penny for every \$10 goes to benefiting the community by providing grants to over 160 arts and cultural organizations as well as 30+ park and recreational facilities.

You will never run out of things to see and do in Salt Lake County, thanks to many of the places and programs supported by YOU through the Zoo, Arts and Parks (ZAP) Program!

Salt Lake County Zoo, Arts & Parks funds over 160 arts, cultural and zoological organizations annually.

Every age group has benefited from this initiative. The youth of the county have benefitted through more softball, baseball and soccer fields. Seniors have benefitted through free performances by Heart and Soul, families have benefited from free days at the Hogle Zoo, Discovery Gateway, Natural History Museum of Utah, and The Living Planet Aquarium. Students benefit from educational outreach provided by the Utah Symphony | Utah Opera, Repertory Dance Theatre, Ririe-Woodbury Dance Company, and Tanner Dance. Adults and children benefit from free screenings courtesy of Sundance Institute, Utah Film Center and Salt Lake Film Society. Cultural diversity has been enhanced through free festivals like the Living Tradition Festival, Nihon Matsuri Festival, Utah Asian Festival, Chinese Moon Festival, and Celebration of Cultural Diversity Festival.

13 parks and trails have been funded from the Flight Park in Draper to Oquirrh Park in Kearns, the Jordan River Trail to the Bonneville Shoreline Trail.

17 recreation centers have been funded in part by Salt Lake County Zoo, Arts and Parks, including Dimple Dell Recreation Center, Copperview Recreation Center, Magna Swimming Pool and the Gene Fullmer Recreation Center.

Over 7.3 million people benefited from an arts or cultural activity, event or performance, offered by a ZAP recipient.

Over 24,000 people volunteer for a ZAP funded organization.

Salt Lake County ZAP funded organizations provided over 20,000 education events.

3.8 million people receive FREE admission to an arts or cultural event funded by ZAP.

ZAP funded organizations are major contributors to Salt Lake County's Economic Development with total expenditures over \$67 million and over 2,000 paid employees.

Voters have twice overwhelmingly approved the ZAP initiative.

Salt Lake County Zoo, Arts and Parks (ZAP) Program

District 1*	Pioneer Craft House	Bad Dog Arts
Northwest Recreation Center	Dance Theatre Coalition	Intermezzo
Central City Recreation Center	Choral Arts Society of Utah	Brolly Arts
Mestizo Institute of Culture and Arts	Off Broadway Theatre	City Art
The Draw on Parley's Trail	Babcock Performing Readers	Samba Fogo
Redwood Recreation Center and Sport Fields	Chinese Society of Utah	Utah Arts Alliance
Children's Theatre & School of the Arts	Salt Lake Acting Company	Visual Art Institute
Chamber Music Society of Salt Lake City	Salt Lake Symphony	Eastern Arts
South Salt Lake City Arts Council	Salt Lake Film Society	Artists of Utah
Friends of Gilgal Gardens	Children's Media Workshop	Fairmont Natatorium

Salt Lake County Council District 1 serves Salt Lake City and the City of South Salt Lake. As ZAP is located in our capitol county, they are a major funding of the premiere arts and cultural organizations that have a statewide presence and reach. These organizations augment our economic development by enhancing the quality of life for our citizens and visitors. We are fortunate to be the home of many venues that serve over one hundred arts and cultural organizations. You can also enjoy hiking and biking along the Jordan River and Parley's Trails. ZAP supports film screenings by the Sundance Institute, Utah Film Center and the Salt Lake Film Society. You can see cutting edge art and performances by the Salty Cricket Composers Collective, SB Dance, Plan B Theatre Company, Utah Museum of Contemporary Art and Brolly Arts. ZAP also supports Saltgrass Printmakers, Arts of Utah, Salt Lake Scots Pipe Band, the Nihon Matsuri Festival, and next week's Utah Arts Festival.

Salt Lake County Zoo, Arts and Parks (ZAP) Program

District 2*		
Magna Splash Pad	South Jordan Community Theatre	Oquirrh Hills Performing Arts Alliance (Empress Theatre)
Magna Recreation Center	Herriman City Historical Committee	Oquirrh Mountain Symphony
Kearns Recreation Center	India Cultural Center	Riverton Arts Council
Oquirrh Park and Skate Park	Magna Arts Council	Riverton Arts Festival
J L Sorenson Recreation Center	Utah Old-time Fiddlers	Tongan American Society
Centennial Swimming Pool	West Valley Symphony	Utah Tamil Sangam
		Worldwide Association of Performing Artists

Located primarily along the Oquirrh Mountains, Salt Lake County Council District 2 is home to the Empress Theatre, Magna Recreation Center and the recently built J L Sorenson Recreation Center. District 2 is highly diverse and we appreciate the activities offered by the India Cultural Center, Riverton Arts Council, Tongan American Society and Herriman Arts Council. We are home to the Utah Old-time Fiddlers, who provide entertainment for all of the Salt Lake County senior centers, many elementary schools, the Utah Legislature and Wheeler Farm. The Empress Theatre in Magna, has become a destination site, offering more than 60 high-quality, family friendly productions. All funded by You through Zoo, Arts and Parks. To find out more visit ZAPISYou.org.

Salt Lake County Zoo, Arts and Parks (ZAP) Program

District 3*		
Valley Regional Park	Pinnacle Acting Company	Murray City Cultural Arts
Vista Ball Diamonds	The Mundi Project	Murray Arts Council
Gene Fullmer Recreation Center	Utah Cultural Celebration Center	Murray Symphonic Band
Jordon River Trail	Utah Women's Artists Exhibition	Murray Symphony Orchestra
County Ice Center	Taylorsville Bennion Heritage Center	Taylorsville Arts Council
	Hale Centre Theatre	The Phoenix Jazz and Swing Band

Located midpoint in Salt Lake County, Council District 3 has seen ZAP funding transform our cities. ZAP has funded the Utah Cultural Celebration Center in West Valley City. The Utah Cultural Celebration Center has brought thousands of people into the district. This organization works creatively and diligently to enhance the arts and culture for West Valley City and the entire region. Utah Cultural Celebration activities support our vast heritage and human diversity through educational experiences. ZAP has also funded the Hale Centre Theatre, Taylorsville Arts Council, Murray City Cultural Arts, the Phoenix Jazz and Swing Band, Vista Ball Diamonds, Valley Regional Park and more!

Salt Lake County Zoo, Arts and Parks (ZAP) Program

District 4*		Wasatch Theatre Company
Parley's Trail – Phase 3	Jubilate	GAM Foundation
Millcreek Recreation Center	Holladay City Arts Council	Utah Wind Symphony
Cottonwood Heights Arts Council	Cottonwood Heights Historical Committee	Millcreek Arts Council
Big Cottonwood Regional Park	Guest Writers Series and Community Outreach Program	Barbershop Harmony Society
Wheeler Farm	Oratorio Society of Utah	Utah Youth Symphony
Holladay Lions Recreation Center	Salt Lake Ethnic Arts	U of U Youth Theatre Program
Bonneville Shoreline Trail	Fort Douglas Military Museum	Utah Symposium in Science and Literature
South Cottonwood Regional Park	Salt Lake Men's Choir	Nova Chamber Music Series

Zoo, Arts and Parks is an important resource for our community. Salt Lake County Council District 4 covers unincorporated Millcreek, the University District, Holladay and Cottonwood Heights. ZAP supports the Foothill Museum District including the Fort Douglas Military Museum, This is the Place Heritage Park, Natural History Museum of Utah, Red Butte Garden and Hogle Zoo – all of which reach our citizens county-wide. ZAP has also provided funds to the Holladay Lions Recreation Center, noted for its adaptive recreation programs, as well as the Bonneville Shoreline Trail, South Cottonwood Regional Park, Millcreek Arts Council, Holladay Arts Council, and much more.

Salt Lake County Zoo, Arts and Parks (ZAP) Program

District 5*		
Equestrian Park	Salt Lake Astronomical Society	American West Symphony & Chorus
Jordan River Trail	West Jordan Arts Council	West Jordan Historical Society
Bluffdale Arts Advisory Board	Draper Visual Arts	The Living Planet Aquarium
Jordan Valley Conservation Gardens	Salt Lake Symphonic Choir	Gale Center of History and Culture
South Jordan City Public Art and Cultural Development Board	Telugu Association of Utah	Herriman City Arts Council

Salt Lake County Council District 5 lies primarily center south in the Salt Lake valley. ZAP funds an amazing diverse group of facilities and organization, including the newly opened Loveland Living Planet Aquarium, the West Jordan Historical Society, Gale Center of History and Culture, the Jordan Valley Conservation Gardens, the Equestrian Park, and the Sale Lake Astronomical Society. You can learn about the stars, what flowers and trees to plant in your garden, attend a community theatre production, walk and bike on the Jordan River Trail. All enabled by YOU through Salt Lake County Zoo, Arts and Parks.

Salt Lake County Zoo, Arts and Parks (ZAP) Program

District 6*		
Big Cottonwood Trail	Utah Asian Festival	Salt Lake American Muslim
Cottonwood Heights Ice Arena	Flight Park	Alta Community Enrichment
Copperview Recreation Center & Skate Park	Midvale Arts Council	Draper Historic Theatre
Dimple Dell Recreation Center	Draper Arts Council	Draper Historical Society
Intermountain Suzuki String Institute	Sandy Arts Guild	Excellence in the Community
Young Artists Chamber Players	Utah Chamber Artists	Mountain Jubilee Chorus
Jazz Arts of the Mountain West	Writers at Work	Utah Hispanic Dance Alliance
Mountain West Ballet	Jordan River Trail	Sandy Museum Foundation

The variety of activities and facilities supported by Salt Lake County Zoo, Arts and Parks is vast and diverse. In Salt Lake County Council District 6 located in the south east section of the valley, we have one of the most unique parks funded by ZAP - the Flight Park at the Point of the Mountain. ZAP reaches east to support Alta Community Enrichment. You hike the Jordan River Trail, learn to ice skate at the Cottonwood Heights Ice Arena, learn the value of your antiques at the Sandy Museum, attend theatre productions by the Midvale Arts Council and Pinnacle Theatre Company, enjoy Sandy Arts Guild productions at the Sandy Amphitheatre, hone your writing skills with Writers at Work, and attend the Utah Asian Festival. These are just a few of the activities supported by ZAP.

Salt Lake County Zoo, Arts and Parks (ZAP) Program

Zoo, Arts and Parks funding is found throughout Salt Lake County. The public process ensures the citizens are well served. Volunteer Advisory board members are from each county council district and work very diligently to create solid recommendations for the Salt Lake County Council to review.

While they may be located in Utah's capital city, the following ZAP funded organizations have demonstrated that they serve constituents throughout Salt Lake County: Utah Arts Festival, Living Planet Aquarium, Natural History Museum of Utah, Utah Symphony | Utah Opera, Art Access, Discovery Gateway, The Leonardo, Utah Film Center, Salt Lake Film Society, Salt Lake City Arts Council, Utah Humanities Council, Ballet West, Repertory Dance Theatre, Ririe-Woodbury Dance Company, U of U Tanner Dance, Red Butte Garden and the Utah Heritage Foundation.

Additionally, the list below provides a listing of many of the organizations that serve multiple county districts.

Multiple & County-wide Districts*		
Ballet West	Ririe-Woodbury Dance Company	Spy Hop Productions
Heart and Soul	Utah Film Center	Tanner Dance Program
Repertory Dance Theatre	Wasatch Community Gardens	Utah Humanities Council
Utah Heritage Foundation	ARTS Inc. (Artistic Resources for Teachers)	Artes de Mexico en Utah
Tree Utah	Utah Symphony Utah Opera	Living Planet Aquarium
Utah Arts Festival	Natural History Museum of Utah	The Leonardo
Art Access	Discovery Gateway	Salt Lake Film Society
Red Butte Garden	Jordan Conservation Garden Park	Kingsbury Hall Presents
Utah Brazilian Festival	Salt Lake City Arts Council	Nihon Matsuri Festival
Classical Greek Theatre	Fiesta Mexicana	Grand Theatre
Great Salt Lake Audubon	Hibernian Society	Utah Arts Festival
Tracy Aviary	Madeleine Arts and Humanities Program	Art Access
Pygmalion Productions	Salt Lake Scots Pipe Band	The Leonardo
Sundance Institute	Utah Museum of Contemporary Art	BCS Project
Saltairs Chorus	Gina Bachauer International Piano Foundation	Discovery Gateway
Gilgal Garden	Center for Documentary Expression and Art	Tree Utah
Utah Old-time Fiddlers	Utah Cultural Celebration Center	Oratorio Society of Utah
Sandy Arts Guild	Salt Lake Symphony	Utah Wind Symphony
Utah Museum of Fine Arts	This is the Place Heritage Park	Kingsbury Hall Presents
Pioneer Theatre Company	Intermountain Acoustic Music Association	Murray City Cultural Arts
Hawkwatch International	Hogle Zoo	Red Butte Garden

Many of the ZAP recipients serve as national and international ambassadors, showcasing our state's artistic and cultural excellence around the world. For example, Ririe-Woodbury Dance Company received rave reviews and comments in the *New York Times* and *The New Yorker Magazine* for their performances in New York City. They often travel to Europe as well.

Salt Lake County Zoo, Arts and Parks (ZAP) Program

Spy Hop Productions, created the video that explains ZAP. Nationally recognized by the Wallace Foundation, in their national report *Something to Say: Success Principles for Afterschool Arts Programs*, which outlines best practices among high-quality youth art organizations. Spy Hop has also been recognized, as a leading nonprofit arts and humanities organization by being a finalist for the National Arts and Humanities Youth Program Award (2010 and 2013). And Spy Hop was recently recognized by Governor Herbert as an exemplary arts organization in Utah through the Governor's Leadership in the Arts Award.

The ZAP program is managed under the Salt Lake County Mayor's Department of Community Services with two full-time staff and two all-volunteer advisory boards. Annually the Tier I Advisory Board (seven members) and Tier II Advisory Board (nine members) review over 160 arts, cultural and zoological applications. Final approval is made by the Salt Lake County Council.



When you pay sales tax, 1 penny for every \$10 goes to benefiting the community by funding 30+ park and recreational facilities and providing grants to over 160 arts and cultural organizations.

Annually, an estimated 3.8 million people receive free admission to an arts or cultural event funded by ZAP.

Aquariums	Humanities	Parks
Arts Education	Literature	Recreation Centers
Botanical	Local Arts Agencies	Theatre
Cultural Facilities	Media Arts	Trails
Dance	Museums	Visual Arts
Festivals	Music	Zoos
History	Natural History	

LEARN MORE ABOUT ZAP:
www.zapisyou.org



Residents renew this initiative every ten (10) years.